

**Sydney**

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# What We Do

**FY2021**





# WHO WE ARE

Parity Consulting is a micro specialist recruitment consultancy which places top talent in permanent, fixed term contract and consulting professionals in the following disciplines;

- Product Management
- Product Development
- Marketing and Communications
- Digital
- Pricing and Actuarial



Victoria Butt  
Managing Director and Founder at Parity Consulting





## WHY WORK WITH PARITY?

We ultimately save you TIME by reaching the best (often hidden) talent in a timely and thorough way.

- **Our Reach & Relationships**
- **Our Client Experience**
- **Our Candidate Experience**
- **Tailored Filtering and Assessment**
- **Our Market Insights**
- **Parity *Plus* - our give back initiative**



# DISCIPLINES & SOURCING METHODS

**HEAD HUNTING**

**REFERRALS**

**PARITY  
NETWORKS**

**PARITY PLUS**  
*Our give back initiative*



**Head of Communications,**  
Investments

**Marketing Manager,**  
Asset Management

**Digital Product Manager,**  
Insurance

**Pricing Actuary, Manager,**  
Investments

**Content & Social Media  
Manager,**  
Banking

**VP of Product,**  
Software

**Product Marketing Manager,**  
Asset Management

**Product Governance  
Manager,**  
Wealth Management

## **RECENT HIRES**

**Senior Product Manager,**  
Investments

**Head of Marketing,**  
Banking

**Investment Writer,**  
Asset Management

**Digital Marketing Manager,**  
Wealth Management

**UX Design Manager,**  
Payments

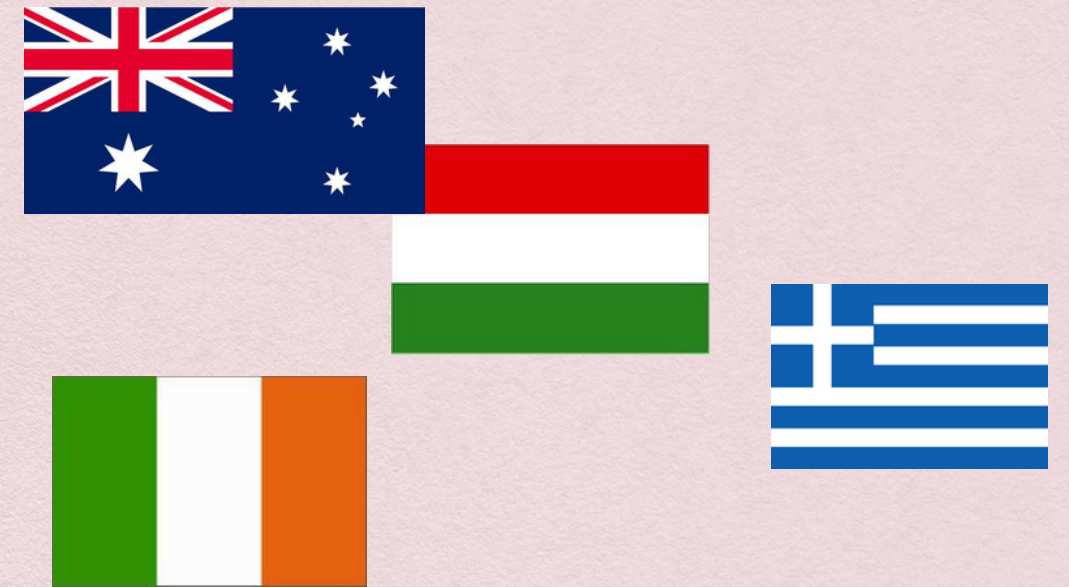
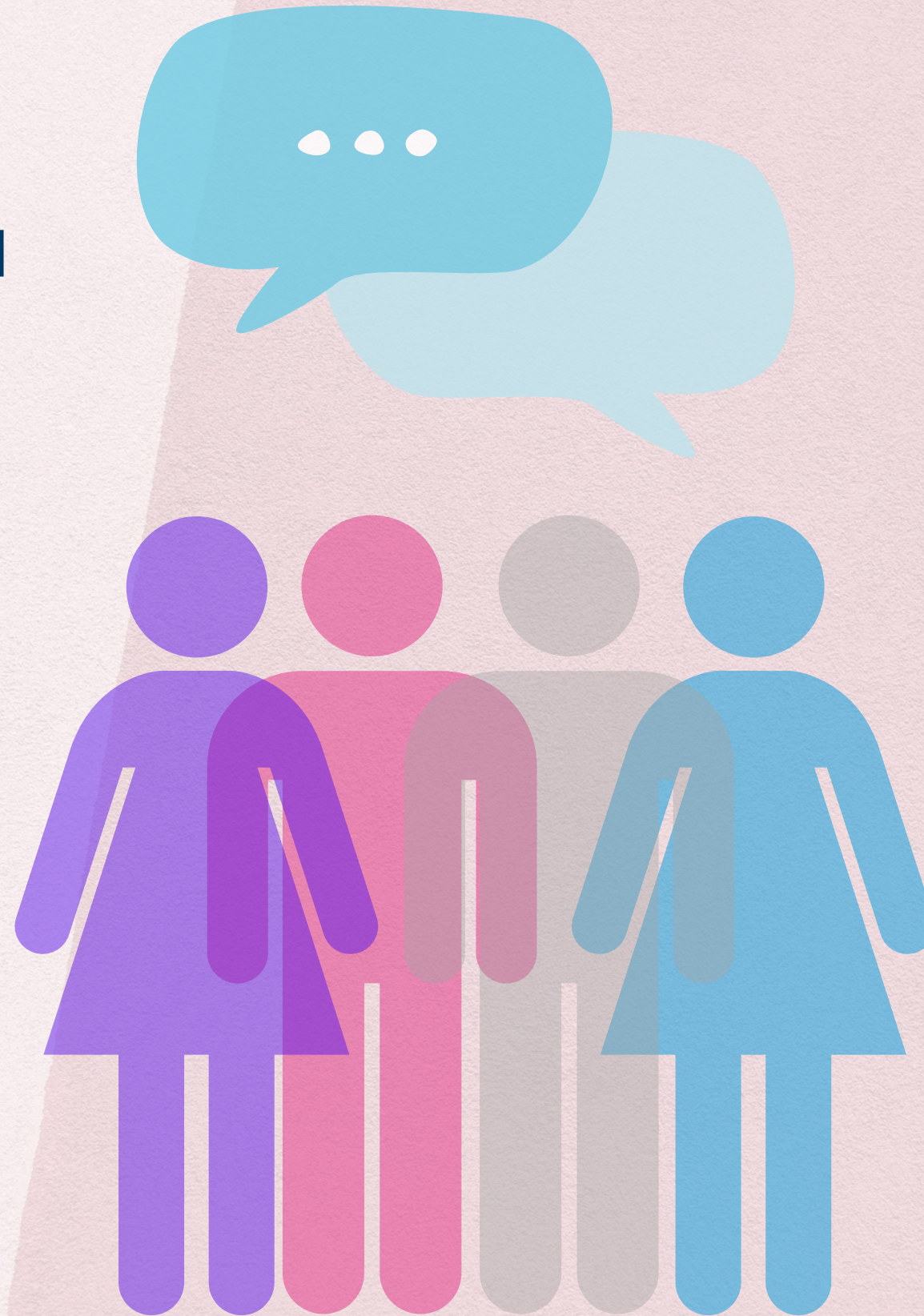
**Actuarial Manager,**  
Insurance



# DIVERSITY & INCLUSION

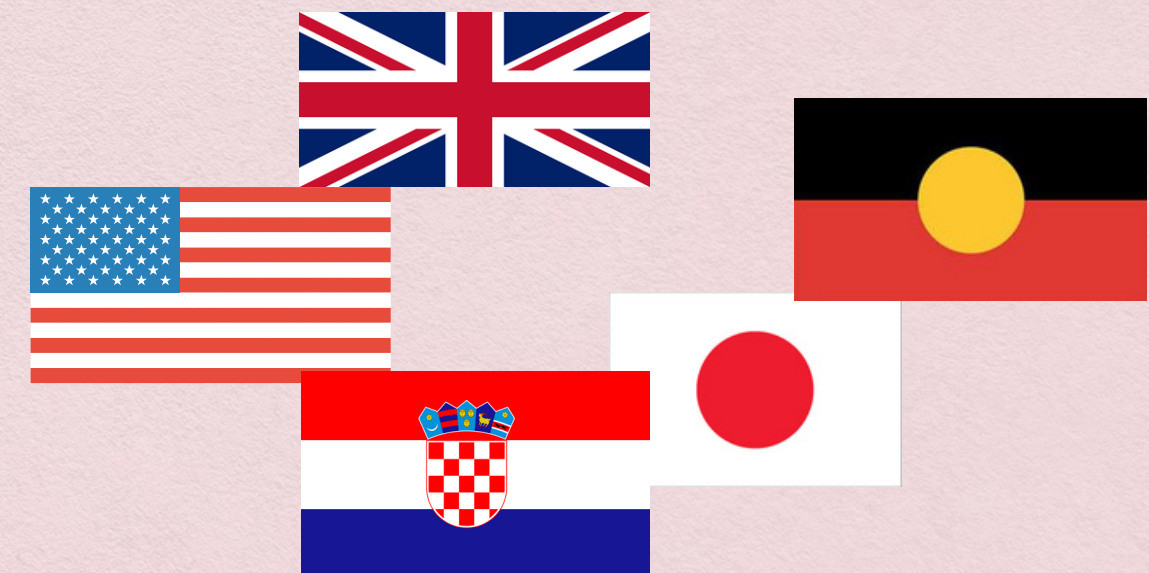
Our current recruitment strategy relating to diversity and gender balance ensures that we work to tailor our approach with the clients we work with, in order to present a diverse range of candidates from different cultures, backgrounds as well as personal and professional experiences.

We do not discriminate based on race, sexual preference, cultural background or any other point of difference.



Parity's consultants' range in age from 28 to 55 and we believe this assists us in presenting a diverse range of ages when shortlisting candidates.

We also boast over 10 different nationalities in our office from Croatia, Hungary, Ireland, Japan and Greece to name a few! Victoria Butt, our Managing Director and Founder is also the Head of Diversity & Inclusion at Entrepreneurs Organisation Sydney.





# WE HAVE INVESTED OVER \$1 MILLION IN THE LAST 8 YEARS ON INITIATIVES WHICH ADD TO OUR COMMUNITIES SKILLS, EXPERIENCES AND NETWORKS

## MARKET UPDATES

Potential Superannuation Changes for FY2022: [Click here](#)

Mental Resilience in Times of Disruptive Change: [Click here](#).

Returning to the Workplace: [Click here](#)

Building Mentally Resilient Workforce: [Click here](#)

Effective Digital Networking: [Click here](#)

## SALARY GUIDE & INSIGHTS

2020: Product guide, [click here](#)  
Marketing, Comms & Digital guide, [click here](#).

2019: Product guide, [click here](#)  
Marketing, Comms & Digital guide, [click here](#)

2018: Product guide, [click here](#)  
Marketing, Comms & Digital guide, [click here](#)

2017: Product guide, [click here](#)  
Marketing, Comms & Digital guide, [click here](#)

2016: Product guide, [click here](#)  
Marketing, Comms & Digital guide, [click here](#)

## TRAINING & EVENTS

Parity Picks - Showcasing Executives Differently:

Click to watch our interview with [Lorraine Thomas](#) of HCF

Click for more information on [Justin Howell](#) of Pental

Product Lab: [Click here](#)

Marketing Training: [Click here](#)

**PARITY PLUS+**  
ADDING TO PEOPLE



# OUR TEAM

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**Working with Parity Consulting was a seamless experience. The genuine approach and commitment to ensure both the business and candidate are happy with the successful placement was a standout with Parity. A consultancy I would highly recommend.**

**~Product professional, Investments**





# OUR VALUES



## Knowledge

We educate and empower through Parity Plus initiatives



## Accountable

We do what we say we are going to do



## Fun

We love what we do and it shows in our results



## Caring

True parity through investing in ALL our relationships



## Invest

We understand individual needs by immersing ourselves in our market



# CONTACT US

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